



Generative AI for Business

Delivering Process Execution for Small Medium Business



MyWave.ai

- Global company
- Founded in 2015
- Leader in Gen AI Process Domain Models for Enterprise Business
- Rapidly Growing with strong Market Pull
- Extensive Network Partners & Clients



GERALDINE MCBRIDE
CEO & DIRECTOR



Had an extensive Global Executive Leadership career at SAP, former President & CEO SAP North America. Visionary thought leader in Gen AI with deep knowledge of process transformation using MyWave Gen AI technology. Public Company Director, Tower Insurance, former Director National Australia Bank, F&P Healthcare and Sky TV



AMY JOHNSON
**CHIEF OPERATING
OFFICER & DIRECTOR**



Area of expertise is applying Gen AI solutions for regulated business processes to make static processes and systems dynamic, enabling more productivity and simplicity for users within complex environments. This is applied to internal operational processes as well as customer facing processes lifting both employee and customer experience.

Where Gartner position MyWave in the Gen AI Landscape in 2023

MyWave is an Acknowledged Leader in Gen AI




1. Foundation Models			2. Applications		3. Enabling Tools	
Foundation Models	Fine Tuned Models	Domain Models	Embedded Applications	Native Applications	Build Tools	Use Tools
OpenAI, Microsoft, Google, Anthropic, AI21, Cohere, Baidu, Stability	Databricks, Hugging Face, AWS	BloombergG, PT Finance, Microsoft, Stanford, CRFM, IBM watsonx.ai, MYWAVE.ai	Function Specific: Jasper AI, Tome, Rytr, Lavendar, Notion, Cogram Vertical Specific: HarveyAI (legal)		Samba Nova, IBM watsonx.ai, nVidia AI Enterprise	LlamaIndex, LangChain, Weaviate
4. Custom Services						
Custom service offerings that involve one or more of these areas, and may integrate other systems and technologies						

Bringing Gen AI Innovation to SMB at Scale



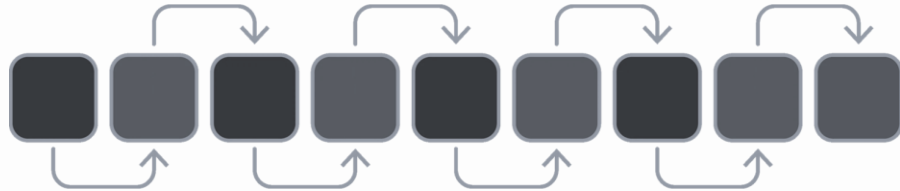
Easy Process Extensibility of SAP Business One

- 
- With Generative AI and Natural Language Processing, the need for customization in the core system can be virtually eliminated.
 - Massive reduction in effort with sustainable and easily maintainable processes independent of SAP Business One.
 - MyWave Innovation Hub holds best practice processes that allow partners to adapt user interfaces and processes to meet business needs.
 - Connect beyond Business One to other parts of the business to maximise benefits – e.g. websites, CRM, etc.

Why MyWave.ai is Changing the Game

From Hype to How – Gen AI for Business

- Traditionally we built software using an IMPERATIVE approach. At the end of a series of steps the user gets the outcome they were looking for.



- MyWave Gen-AI works on a DECLARATIVE approach. We tell the user interface what we want. Then the AI does all the work and we just get the outcome we were looking for.



- Waves™ (Gen AI-powered processes) support the key workflows that a business uses most often and/or needs to improve from a productivity perspective.
- Waves™ optimise the process flow in real-time (Gen-AI) and orchestrate data (core system connectivity) to help employees get work done in the fastest and most intuitive way possible.
- Past actions, context, and live feedback are all intelligently employed to help people work efficiently.
- Accuracy, compliance, and auditable performance are enhanced, while human error and rework are massively reduced.

How Your Customers Can Benefit



The Numbers That Matter

Grow productivity.

Reduce error rates and ensure auditable compliance.

Lower training and onboarding costs by reducing complexity.

Protect brand trust and reputation.

Improve customer and employee experience.

100%

Gen-AI security, scale, and availability testing success - SAP, IBM, and global clients

80%+

Manual work and error reduction by optimising workflows with Gen AI Intelligence.

10X

Reduction in the time taken to complete internal workflows using MyWave Gen AI

85%

Increase in deployment speed versus traditional imperative-based (non-gen-ai) systems.

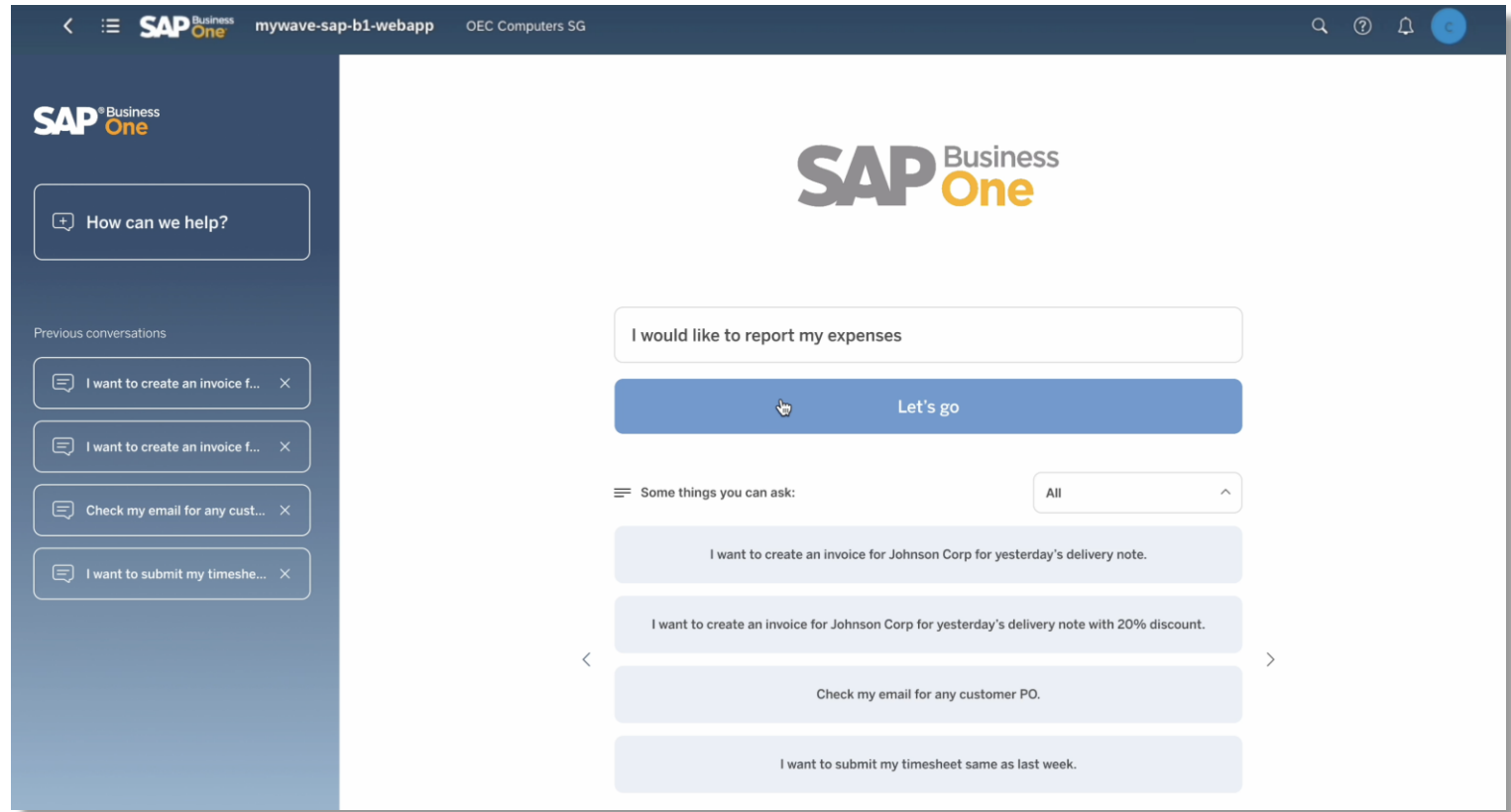
How You Can Benefit from the Innovation Hub

Low/No Code Tooling



Unlock Gen-AI Innovation for SMB Partners

- Customization in the core system virtually eliminated.
- Infinite extensibility of processes and workflows in legacy/core systems.
- Changes unit economics for you and your customers.
- Up to 85% reduction in cost & effort compared to traditional methods, with easily maintainable executable processes.
- Generate and resell your own Wave Executable Process IP.



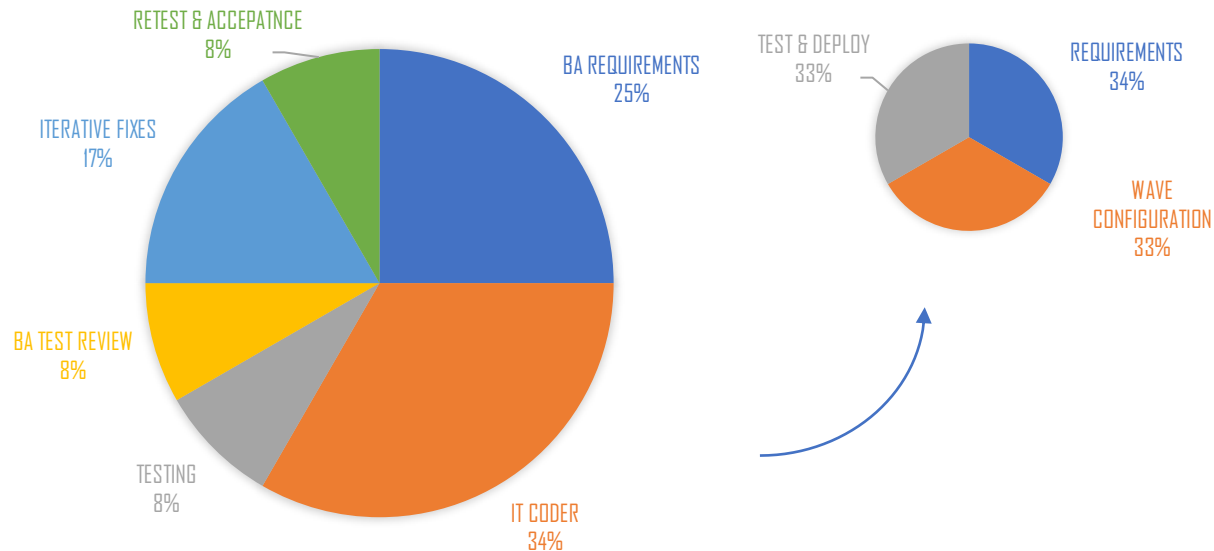
Case Study Results – Partner Advocacy

“Using MyWave reduced development time by 75% and cost by over 85%.” Michael Michael Vrontamitis, T3i

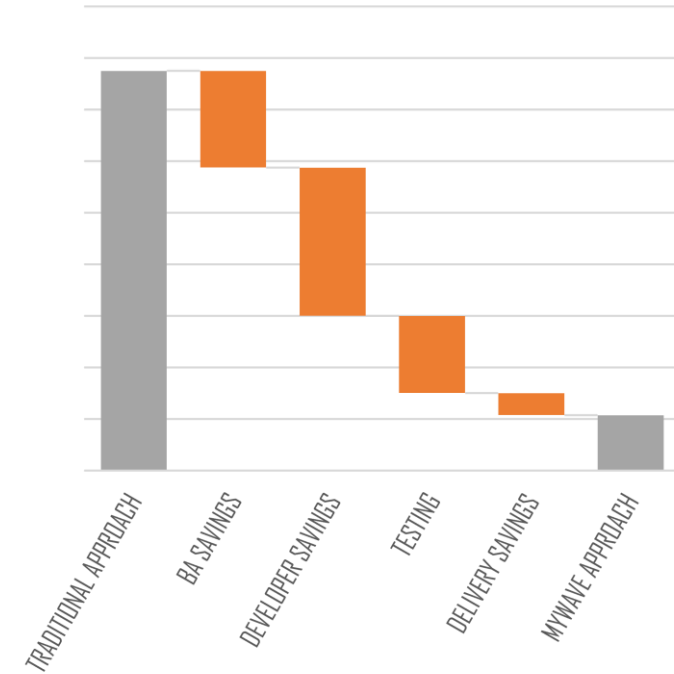
Partner Business Case using a worked example (LC Application) and a comparative technology build.

Traditional IT development approach consumed 12 working days over a 4 week period

Using the Wave Generator the same tasks took 3 days total – 1 day to configure the Wave



Relative cost comparison

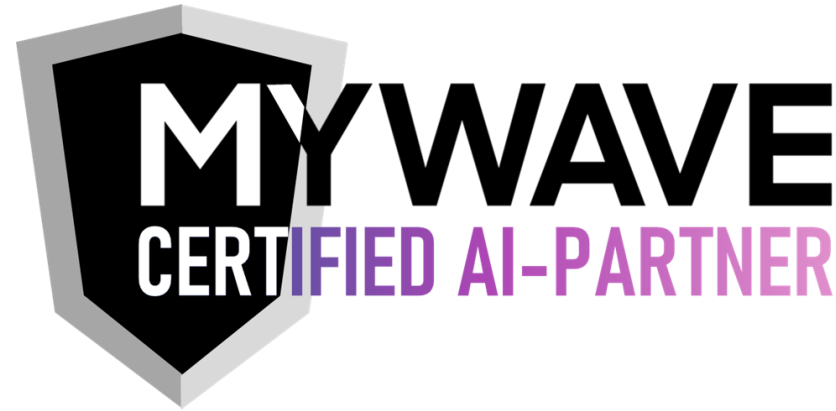


MyWave in-use test summary:

- Faster delivery
- Easier maintenance
- Use of non-developer resources (lower cost)
- Improves net profitability

Partner Journey

- Enrol as a MyWave Certified AI-Partner.
- Gain comprehensive training and Wave Master™ employee certification.
- MyWave partners can instantly access SAP Business One Standard processes (Starter Pack) to make common end-user activities faster, easier, and more productive.
- Unlock Partner Generated Waves™ Process IP for customer sales.



Starter Pack Overview

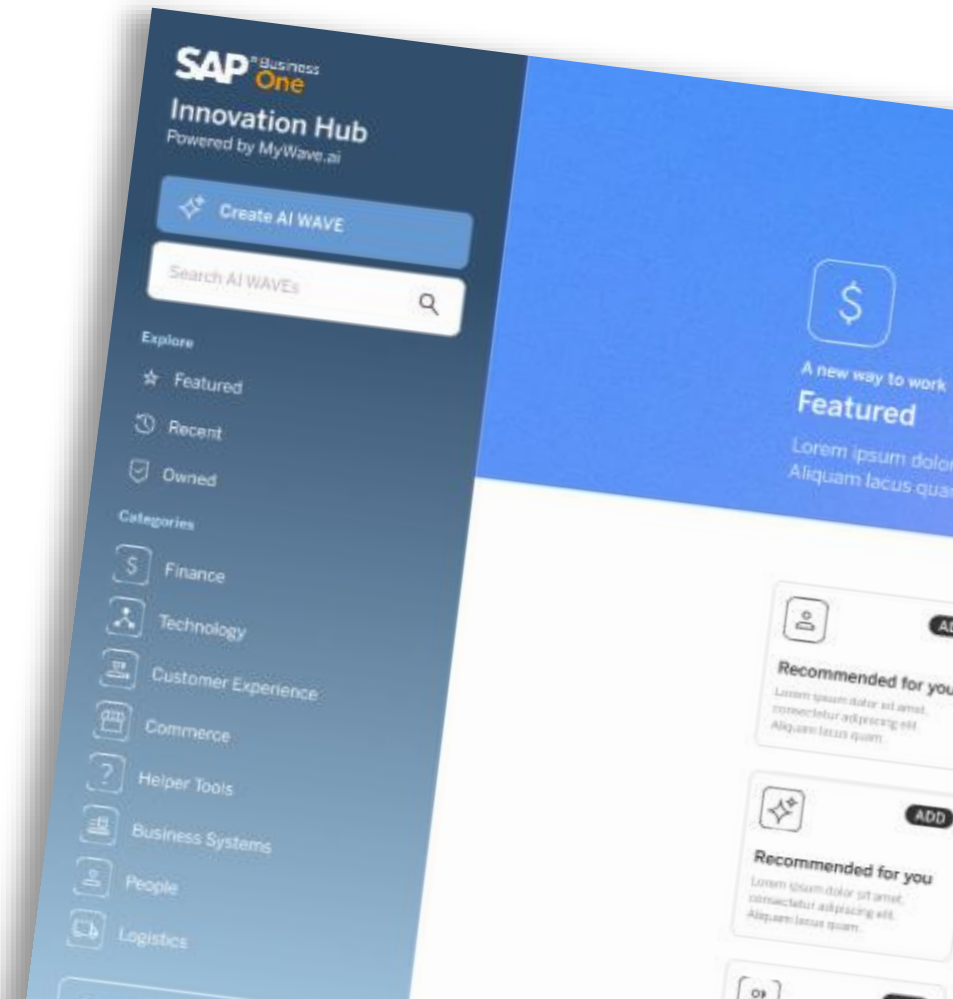
Partners can sell the MyWave Starter Pack as a standard add on to each Customer Sale.

Seven Modules exists today. Another three will be added during the year based on Partner feedback. Initial pre-built modules include:

Starter Pack Waves	Scope & Purpose
Conversational Expense Recording	Streamlines expense reporting and management by facilitating the recording of expenses through a conversational interface, directly resulting in the creation or updating of A/P invoices in SAP Business One.
Sales Order from Purchase Order	Automates the creation of sales orders from existing purchase orders, optimizing the sales process by reducing manual entry and enhancing efficiency.
Document Generation Wizard	Offers a user-friendly approach to generating necessary documents by guiding users through a series of questions and automatically producing documents based on their responses.
Activity Creation Automation	Enhances productivity by automating the creation of activities in SAP Business One, utilizing user input to define and schedule activities without manual data entry.
Service Call Creation	Streamlines the process of logging and managing service calls by allowing users to create service requests through a conversational interface that interacts directly with SAP Business One.
Master Data Mass Update	Facilitates the bulk updating of master data records, making it easier to manage and update large sets of data within SAP Business One with minimal manual intervention.
Request for Approval Process	Streamlines the approval workflows by automating the request submission and tracking process, thereby improving decision-making speed and process oversight.

Key Features of the Innovation Hub

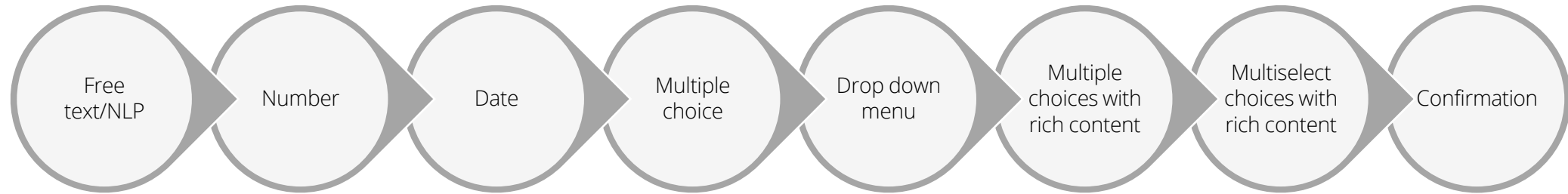
1. Pre-seeded with Standard SAP Processes
2. Ability to Copy, Edit and Extend those Processes as required
3. Pre-configured Info Plug In's for Business One's standard API's which can be easily associated with Process Steps as needed
4. No/Low Code tooling to configure and deploy new executable processes – no need for custom builds
5. Online Wave store allowing Partners to buy and sell process IP



Simple deployment

Preconfigured UX/UI Components – Web & Mobile

- Our out of the box UX/UI components available from the Platform can handle all typical requirements. These include:

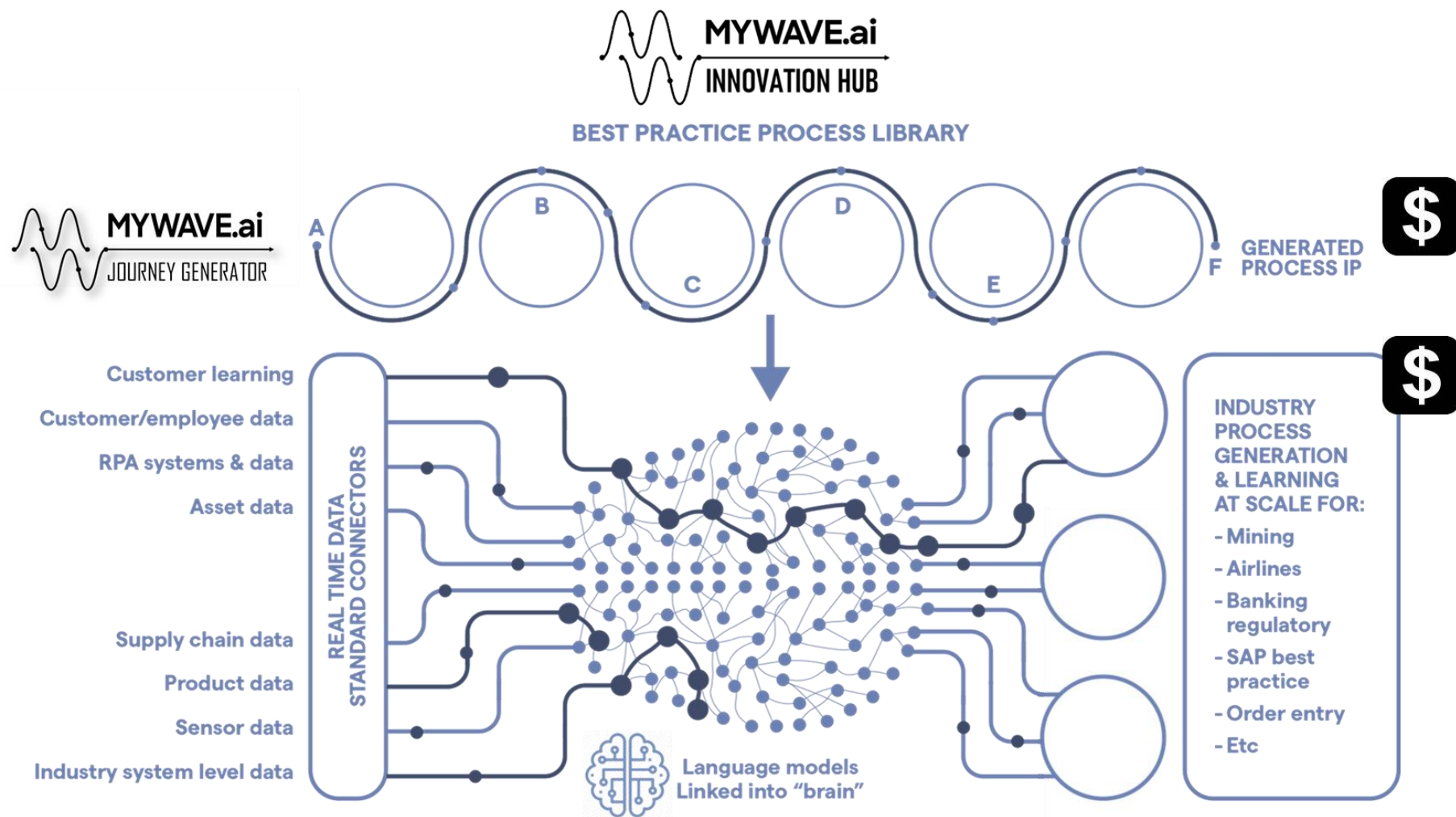


- All data is verifiable and actionable
- We also enable simple Custom component creation where required by the client
- Multi-modal and Multi-Channel, change once in Journey Definitions, enable across all channels

How You Can Monetize Your Process IP for SAP Business One



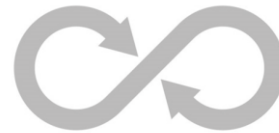
Where cash is created for Partners



Key Messages

CLIENTS

1. Infinite and Easy Extensibility of core systems
2. Improve employee productivity
3. Reduce employee onboarding time and training costs
4. Manage and protect risk and compliance



PARTNERS

1. Low/No Code Configuration of processes to meet client needs
2. Profit from your IP
3. Unlock a profitable new revenue stream
4. 80% faster than traditional deployments

Questions

